



3050 K St NW Ste 100

## AGREEMENT MADE BETWEEN

## WCCO-TV

CONTRACT NO. REV.

1141-53757-1 **DATE PRINTED** 

10/01/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND 1 PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 341105 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NOLAN FOR CONGRESS Required PO BOX 1041 Announcement 28 days Brainerd

DC 20007-5108

AGENCY EST. NO.

USA

MN 56401-1041 prior notice

USA

GMMB, INC.

Washington

Nicole Roy Pol

CONTACT MAURA GILROY

PRODUCTNOLAN FOR CONGRESS EST. 1917

PRODUCT 1300

SALESPERSON NATIONAL SALESPERSON

LOCAL

6441

NAME

AND

**ADDRESS** 

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TIME TO		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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				05 503	20-	40.00.40.40.40.			200 00	200.00
1	T-F	1	04:58A	05:58A	30S	10/02/12-10/05/12	SUNRISE THIS MORNING	1	200.00	200.00
2	T-F	1	07:00A	09:00A	308	10/02/12-10/05/12	CBS THIS MORNING	1	300.00	300.00
3	Su	1	09:58A	11:30A	30s	10/07/12-10/07/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
4	T-F	1	04:59P	05:30P	30s	10/02/12-10/05/12	M-F 5PM NEWS	1	1100.00	1100.00
5	T-F	1	05:59P	06:30P	30s	10/02/12-10/05/12	M-F 6PM NEWS	1	1800.00	1800.00
6	T-F,Su	1	10:00P	10:35P	30S	10/02/12-10/07/12	LATE NEWS M-F/SU	1	1800.00	1800.00
7	Su	1	10:35P	11:05P	30S	10/07/12-10/07/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
8	T-F	1	04:29A	04:58A	30S	10/02/12-10/05/12	4 NEWS THIS MORNING Total Contract:	1 8	75.00	75.00 6950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.